ELITE GLOBAL

OFFICIAL COMPANY PROFILE · 2026

ETT Elite Global for Investment and Development

The institutional bridge for the flow of Gulf, Turkish and international investment into Syria — smart vision, strategic partnerships, and returns that make the difference.

A Syrian-founded regional-global company • Commercial Register 22764 — Damascus



READING GUIDE

A profile of an institution built to last

Seven sections present the company to government decision-makers and fund managers: from its identity and leadership, to its business model and fields, its governance and network, and finally its projects and roadmap.

Target audience: Syrian government bodies, sovereign and investment funds in the Gulf and Türkiye, and regional and international companies.

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SECTION ONE

01

Who We Are

A Syrian-founded regional-global company working to make investment succeed in all its fields — with Syrian hands and global standards.



Damascus — Umayyad Mosque

A Syrian company with a global vision and regional reach, working to make investment succeed across all its fields.

A private company with an independent legal personality, active in every investment field that helps turn the wheels of the economy and of social and institutional recovery, restoring Syria's place at the forefront of economic nations — for a purposeful national renaissance.

5
core fields of work

12
investment sectors

40+
partners and allied entities



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Company Profile Card

An entity officially registered in the Syrian Arab Republic, with the formal classification of “Regional-Global Company” and a clear legal structure that reassures investors and public bodies alike.

- Regional-Global Company
- First Class — Contractors' Syndicate
- 13 execution companies

Trade name	ETT Elite Global — ETT Elite Global for Investment and Development
Official classification	Regional-Global Company
Legal form	Private company with an independent legal personality
Commercial register	22764 — Damascus Governorate
Federation of Syrian Chambers of Commerce membership	69705
Year of launch	Early 2026 — after a year of study and establishment following the liberation
Headquarters	Damascus — with branches in Idlib, Aleppo and the Coast
International representation	Kuwait, Saudi Arabia, Türkiye, Jordan, Italy, United Kingdom
Fields of work	Investment • Contracting and Real-Estate Development • Digital Transformation • Tourism • Media

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Our Logo and Identity

The first letters of the company's name were chosen from the words that form our principle and motto: Evolution, Trust and Transparency — the banner of our work and our direction in the service of Syria.

E

EVOLUTION

Evolution

The evolution of ideas, tools and solutions; we develop the Syrian investment model to match the best global practices.

T

TRUST

Trust

Trust in dealing with partners, investors and government bodies; we build our relationships on commitment to our word, the contract and the law.

T

TRANSPARENCY

Transparency

Transparency of decision, execution and solutions; every decision passes through a documented governance path and is reviewed against the law before adoption.

ELITE

Elite — The company is led by the elite who have worked for years to make Syrian economic activity succeed, before and after the war; hence the company's second name: Elite.

GLOBAL

Regional and global reach — Because Syria is the jewel and heart of the East, it must extend regionally for its values to take their rightful place; hence the company's regional and global character, with steady Syrian steps towards the world.

Message of the Chairman

From the womb of crises are born the ideas of a nation's rise; to honour the sacrifices, perseverance is a duty carried with high resolve, and building the state is a right borne by those of integrity.

Continuing our share in the burden, sacrifice and ideas of the great Syrian people over the past fourteen years, the idea of launching and establishing the company took shape before us: we are people of vision and resolve to build the new Syrian state with Syrian hands and Syrian ideas.

After nearly a year of study following the blessed liberation of the Syrian people and the restoration of sovereignty over Syria's ancient land, and despite the difficulties, changes and bottlenecks inherited from the dark and unjust era, we held firmly to one decision: to build an independent entity with its own legal personality, in the spirit of building the state under the law and within the future vision of the Syrian government.

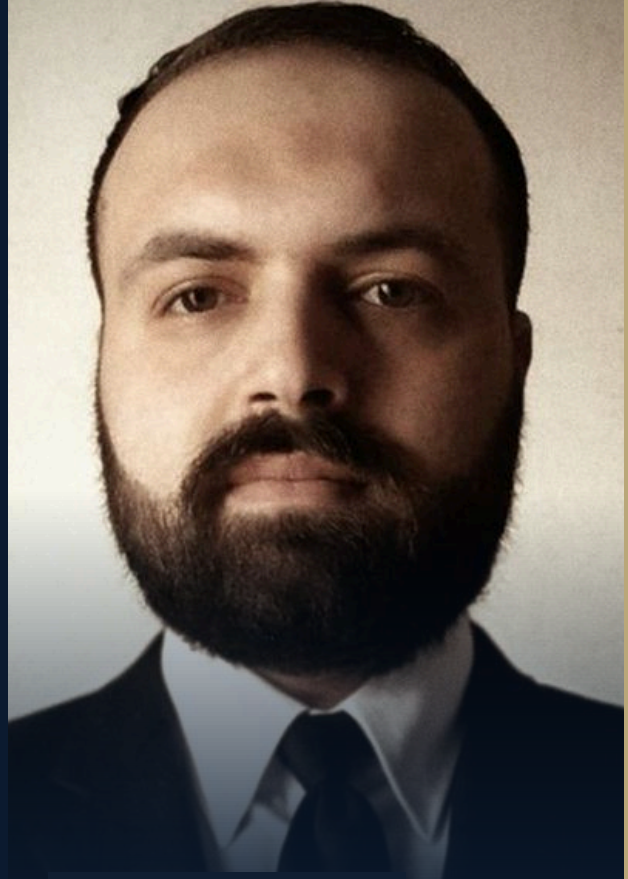
Since early 2026 we have built an entity with regional reach and global partnerships, and we continue to succeed by God's grace and care — by placing the public interest above all interests and preserving Syrian sovereignty above every sovereignty: to become a global example in the evolution of ideas, trust in dealing, and transparency of decision, execution and solutions.

Evolution of ideas

Trust in dealing

Transparency of decision and execution

Syrian sovereignty above every sovereignty



Abdulrahman Jiro

Co-Founder and Chairman of the Board

ABDULRAHMAN JIRO

Abdulrahman Jiro

Co-Founder and Chairman of the Board



10 years in economics and resource management

8 academic and professional qualifications

2 countries: Syria and Türkiye

A jurist and researcher in political science and economics; he holds a bachelor's degree in Law and Sharia and a bachelor's degree in Political Science, plus six specialised diplomas. He worked for ten years in economics and economic-resource management in northern Syria and Türkiye, and founded and managed companies in both countries in import-export, investment consulting and economic-resource management.

Import and export | Investment consulting | Economic-resource management | International law | Risk management | Islamic economics

Economics and resource management — 10 years

Ten years in economics and economic-resource management in northern Syria and Türkiye, gaining field experience in operating and managing resources.

Founding and managing companies

Founded and managed companies in Syria and Türkiye in import-export, investment consulting and economic-resource management.

Leading ETT Elite Global

Co-Founder and Chairman of the Board; he combines a legal, Sharia and political background with hands-on economic experience.

Academic and professional qualifications

BA in Law and Sharia | BA in Political Science | Diploma in International Law | Diploma in Business Administration | Diploma in Corporate Management | Diploma in Psychology and Body Language | Diploma in Risk Management and Studies | Diploma in Islamic Economics

> “Law protects rights and the economy builds the state; our task is to bring the two together in every decision we take.”

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Message of the Co-Founder, CEO and Vice Chairman

"The experience we built in the world's markets was never an end in itself; it was a kit we prepared for the day we return to Syria — and that day has come."

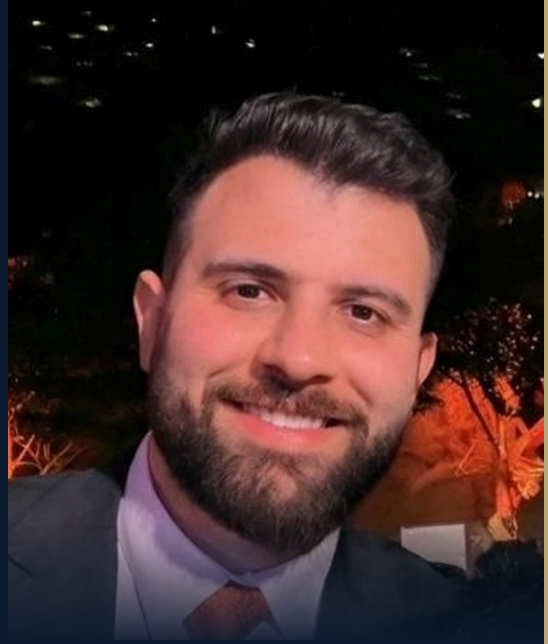
I studied Electrical and Computer Engineering at the University of Toronto and lived more than thirty-five years between Dubai in the UAE and Toronto in Canada, building over more than twenty years experience in technology, artificial intelligence, finance, health and education — building, investing and mentoring on global platforms alongside institutions and funds from every continent. Through all those years Syria was present in every decision: a homeland I had not visited since 2007, and a postponed question — when do we return to build?

The blessed liberation turned the question into a duty. Syrians at home preserved the land with their sacrifices, and Syrians abroad preserved knowledge, experience and relationships; the renaissance is complete only when the two meet in one project under the roof of the law and within the vision of the new Syrian state. That meeting is what ETT Elite Global was founded on.

My responsibility in this company is to turn global experience into work rather than slogans: to base our decisions on the governance and transparency standards by which the largest institutions operate, to attract Syrian and international talent to our projects, and to open for our partners in the Gulf, Türkiye and Europe a Syrian door that understands their institutional language and speaks the language of the land at the same time.

I have seen how digital systems, companies and funds are built from scratch in mature markets, and I know that Syria holds something rarer than capital: talent that has endured, land that is waiting, and real need. Our task is to connect these elements with capital, technology and international partnerships, to standards that make the Syrian opportunity bankable and sustainable.

I call on Syrian talent around the world to return, even with part of their time and knowledge, and I call on our international partners to see Syria as we see it: a land being built now, by hands that know the value of what they build.



Hadi Aladdin

Co-Founder, CEO and Vice Chairman of the Board

HADI ALADDIN

- Global experience in the service of Syria
- Attracting talent
- International partnerships
- Global standards

CO-FOUNDER, CEO & VICE CHAIRMAN

Hadi Aladdin

Co-Founder, CEO and Vice Chairman of the Board



20+ years of experience

100+ international media interviews

Hundreds of start-ups mentored

A Syrian-Canadian electrical and computer engineer, investor and entrepreneur with more than twenty years of experience in digital transformation, artificial intelligence and fintech, and an early investor in digital currencies since 2015. Author of the principal digital-transformation initiative that built the software infrastructure of most ministries and government bodies in the new Syria. He enjoys a distinguished standing in finance and business, and lived more than 35 years between Dubai and Toronto.

Government digital transformation in Syria
Since 2025 he and his team have built the core government digital-transformation platforms from scratch for most ministries and agencies, with in-house AI engines.

Fintech — trades.ai
Co-founder and chief designer of quantitative algorithms; machine-learning systems for investment and trading worldwide.

Healthcare in Canada
Co-founded LyfeMedica and Provis Endoscopy Clinics and expanded them to five centres in Canada.

ArabCode initiative — one million Arab coders
Conceived and launched from Dubai; taught Syrians in refugee camps to code for free, directly funded by him.

Entrepreneurship since university — CoursePeer
Backed by the University of Toronto and adopted as the official e-learning system of the Faculty of Engineering.

International mentoring and judging
Permanent judge and mentor in international incubators and competitions; has mentored hundreds of start-ups.

Education and honours — University of Toronto

BASc in Electrical and Computer Engineering · Among the university's top ten researchers · Co-founder of the start-up incubator system · Founding mentor and judge at the Engineering incubator

Media presence — 100+ interviews

Bloomberg · CNBC · Sky News · MBC · Al Arabiya · Harvard Business Review · Deloitte · MIT Enterprise Forum · IEEE · HEQCO Ontario

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SECTION TWO

02

Our Vision and Mission

A strategic partner to the best global and regional companies that intend to build Syria.



Damascus — Khan As'ad Pasha

Our vision

To be the strategic partner of the best global and regional companies that intend to build Syria, and to shape the Syrian future with professional Syrian hands.

Our vision has roots that run from Syria's ancient history to the government vision aimed at Syria's rise through the turn of the next century.

Our mission

To make investment opportunities succeed in Syria's public and private sectors by merging Syrian expertise with practical foreign experience.

And to attract foreign investors in accordance with Syrian law and government strategy, with special priority for opportunities that realise Syrians' vision of reconstruction and of transforming Syria's visual identity in tourism, urban development and the economy.

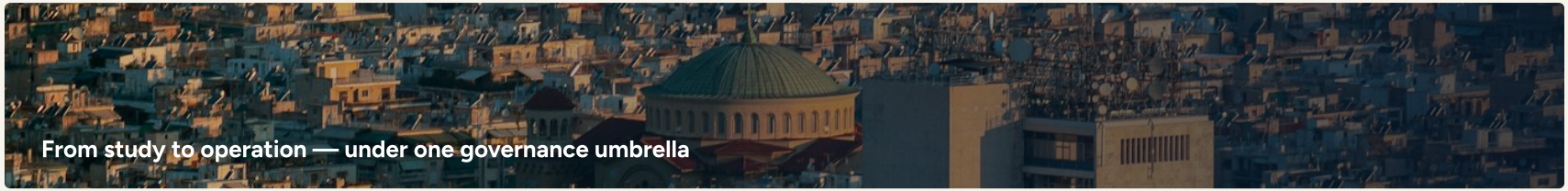


Headquarters — Damascus

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Our Strategy

Smart vision, strategic partnerships and returns that make the difference at the heart of the Syrian economy — along four tracks:



Under the law

Working in accordance with Syrian law and government strategy to attract foreign investment.

A ready execution network

Shortening the distance between the investment decision and the start of operations.

Representing partners

Legal and advisory representation for investors through our offices in the Gulf, Türkiye and Europe.

A complete value chain

Study, financing, execution, operation and marketing under one umbrella.

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Company Goals

Fixed goals drawn from the aspirations of the honourable Syrian people, governing every investment decision we take:

Elevating the Syrian economy

Towards global standing and leading international positions, through projects with real impact on output and employment.

Protecting the rights of all communities

Successful investment includes everyone and excludes no one.

Profits that flow into state-building

We balance investor return and national benefit in every project.

Syrian self-sufficiency

Projects that reduce dependence on imports and open the door to exports.

Rule of law

The sovereignty of Syrian law and of the people under the law in every project.

Reconstruction with Syrian ideas

With Syrian ideas, drawing on successful global experience.

> Our company is a national project: from the path of sacrifice is born the responsibility of duty.



Aleppo Citadel — a symbol of continuity

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Our Institutional Values

A system of values that translates our motto (Evolution – Trust – Transparency) into daily conduct with partners, investors and government institutions.

Evolution
We continuously develop our tools and models.

Trust
We keep our promises; trust is our real capital.

Transparency
Documented decisions, clear accounts and periodic reports.

National sovereignty
The public interest above all interests.

Compliance with the law
No project is executed before it is reviewed against the law.

Sustainability
Long-term impact, not quick gains.

Partnership
Every project is a network of local and regional partners.

Excellence
We measure ourselves by international standards, not local ones alone.

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SECTION THREE

03

Why Syria, and why now?

A rare moment where vast need, a new legislative environment and accelerating regional and international openness converge.



Damascus from above

The Opportunity in Numbers

Syria is entering a phase of comprehensive rebuilding after the liberation — this is the moment when market shares are built for decades to come.

$250–400BN

International estimates of the reconstruction bill

24M+

people — a large domestic consumer market

2025

Start of sanctions relief and international reintegration

4

land border markets + the Mediterranean

Figures are general estimates from multiple international and local sources.

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Six Reasons to Enter Now

Vast need, a new legislative environment and accelerating regional openness — factors that rarely coincide in a single market:

01

A deep reconstruction gap

Housing, infrastructure, energy, schools and hospitals — demand that spans a full decade.

02

New investment legislation

Guarantees for ownership and profit repatriation, and incentives for priority projects.

03

Strategic location

A hub linking the Gulf, Türkiye and Europe; ports and land corridors.

04

Returning human capital

Millions of Syrians abroad with expertise, capital and networks.

05

A revivable productive base

Industries with an established export history that need capital, not a start from zero.

06

Early entry prices

Pre-maturity valuations; the early entrant builds its share at a cost that will not recur.

> Entry requires an institutional local partner that knows the law and the ground and holds the tools of execution — that is the role of ETT Elite Global.

ETT — The Institutional Bridge for Investment

Funds hold the capital and the appetite; Syria holds the opportunities and the need. What is missing between them is a local institutional entity that turns intent into a deal, and the deal into a project that operates and yields a return.

CAPITAL

Regional capital

Sovereign and investment funds, companies and institutional investors from the Gulf, Türkiye and Europe.

→

ETT Elite Global

Legal and financial structuring • Government relations • Studies • Execution through 13 companies • Operation and marketing

→

OPPORTUNITY

The Syrian opportunity

Government projects under BOT/PPP formats, land and industrial zones, revivable assets, and private projects.

> We do not sell “brokerage”; we deliver an integrated execution system — law, engineering, economics, execution, operation and marketing — under one governance umbrella.

What We Offer

Three parties, and a clear promise to each:

For the fund

- Legally and financially vetted opportunities
- A local partner that carries execution responsibility
- Periodic governance reports to international standards

For the state

- Organised attraction of foreign capital
- Execution under the law and with Syrian hands
- Operation, localisation of expertise and lower imports

What sets us apart

- Field presence in 4 Syrian regions
- 6 representative offices in the Gulf, Türkiye and Europe
- An independent legal and economic advisory board

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The Investor Journey with Us

From first contact to first return: six clear stages, each with a dedicated department and documented deliverables. One office and one point of contact manage every stage of the project.



01

Introduction and discovery

An introductory session and a presentation of vetted opportunities matching the fund's goals.

02

Study and due diligence

Economic, technical and legal feasibility through our offices and partners.

03

Legal and financial structuring

Choosing the most suitable format and drafting contracts under Syrian law.

04

Licences and government relations

Managing the licensing and approvals file and coordinating with public bodies.

05

Execution and supervision

Execution through 13 contracting companies, engineering supervision and progress reports.

06

Operation and return

Operation, marketing, periodic financial reports and investment-protection mechanisms.

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The Twelve Investment Sectors

We divided investment in Syria into twelve sectors to ease work with government institutions and guide investors.

Real estate and housing
Residential suburbs, buildings, self-driven urban development

Infrastructure and contracting
Roads, bridges, utilities, government projects

Energy and renewables
Solar plants and alternative-energy solutions for industry

Industry and manufacturing
Processing, food and building-materials industries

Agriculture and food security
Agri-processing, cold storage, contract farming

Tourism and hospitality
Tourist zones, hotels, resorts, operation

Digital transformation and technology
Government systems, platforms, digital infrastructure

Health and pharmaceuticals
Hospitals, pharmaceutical plants, medical supplies

Education and training
Universities, academies, workforce development

Transport and logistics
Dry ports, fleets, cold chains

Trade and retail
Shopping centres, wholesale markets, regional brands

Financial services and insurance
Project finance, funds, financial services

— Priority sectors 2026–2028: housing and reconstruction, renewable energy, food and agricultural industries, and tourism.

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Investment and Partnership Models

We work with every global investment system and choose for each opportunity the format that balances investor protection, the state's interest and feasibility of execution.

BOT Build, operate and transfer

The preferred format for government projects: the investor builds and operates, then ownership transfers to the state.

PPP Public-private partnership

Sharing investment, risk and returns with clear governance of roles.

JV Joint venture

A Syrian joint company in which ETT handles execution, operation and government relations.

SPV Special-purpose vehicle

An independent entity for each project that isolates risk and eases entry and exit.

◆ Contract farming

Contracts with producers that secure raw materials and distribute value to all.

◆ Co-financing

Sector portfolios that pool several funds with unified reporting.

Every format is reviewed by the Legal Department (6 law firms) and the Economic Department before adoption.

SECTION FOUR

04

Our Five Fields of Work

Investment • Contracting and Real-Estate Development • Digital Transformation • Tourism • Media — an integrated value chain under one umbrella.



Aleppo — The Citadel

Field One

Investment — Partner of the State and the Private Sector

We work in every type of investment in Syria with the public and private sectors, under Syrian law and all global investment systems, acting as developer, operator and investor representative at once.

12 investment sectors

2 sectors: public and private

6 investment formats

Investment services — from identifying the opportunity to operating it

Identifying and structuring opportunities
Continuous screening, sector classification and an investment file for every opportunity.

Integrated studies
Economic, technical, legal and engineering feasibility to international standards.

Investor representation
Full legal and advisory representation before public bodies.

Partnership and co-investment
A local partner that carries execution and operation responsibility.

Operation and management
Post-construction project management and periodic performance reports.

Merging expertise
Transferring knowledge and technology to local teams.

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FIELD TWO

Field Two

Contracting and Real-Estate Development

A first-class company at the Damascus Contractors' Syndicate, active in general contracting and tenders, with 13 officially registered contracting companies under its management — to become Syria's foremost real-estate developer.

First class Syndicate grade

13 execution companies

6 active real-estate projects

Contracting and development services — from tender to handover

Tenders and auctions
A complete technical and financial file for government and private tenders.

Residential development
Suburbs, compounds and new towns in Damascus, Aleppo and Idlib.

Self-driven urban development
Reconstruction that involves landowners (the Harasta model).

Industrial and energy projects
Industrial facilities and alternative-energy plants.

Engineering management
Supervision by registered engineers and partner design offices.

Partnership with regional contractors
Execution alliances for major projects.

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Field Two — Trade and Supply Arm

Trade and Supply

Building materials and interior and exterior fit-out

We import and export building materials and everything needed for interior and exterior fit-out — from structure to finish — for our projects, partners and clients, through a supply chain that links manufacturers in Türkiye, the Gulf, Europe and East Asia to work sites in Syria, in coordination with the 13 execution companies under our management.

6 integrated supply categories

2 directions: import and export

13 execution companies served by the supply chain



Trade and supply services — from factory to site

Core building materials
Cement, steel, ready-mix concrete, blocks, and certified waterproofing and thermal insulation.

Façades and exterior fit-out
Aluminium, glass, cladding, natural stone, façade systems and landscaping.

Furniture and fit-out
Hotel and office furniture, kitchens and turnkey fit-out for residential and tourism projects.

Interior finishes
Tiles, marble, ceramics, flooring, paints, suspended ceilings, doors and sanitary ware.

Electromechanical systems
Lighting, HVAC, electrical and plumbing works, elevators, fire-fighting and safety systems.

Export
Syrian raw materials and products — stone, marble, worked wood and industrial goods — to regional markets.

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Supply Chain — From Source to Site

Six documented steps managed from a single office: we set specifications with the engineering team, contract manufacturers directly, and handle shipping, insurance, customs clearance, warehousing and delivery to the work site — within Syrian customs and trade regulations.

01

Specifications

Quantities and technical specifications set with the Project Management Department and the engineering office.

02

Contracting

Selecting manufacturers and suppliers and negotiating prices, delivery terms and warranties.

03

Shipping and insurance

Insured sea and land freight via the coastal ports and land crossings.

04

Clearance and compliance

Customs clearance under Syrian regulations, with certificates of origin and conformity.

05

Warehousing and distribution

Warehouses in Damascus and on the Coast, with distribution to branches and projects.

06

Delivery and installation

Delivery to site and installation through partner execution companies, with after-delivery follow-up.

Supply and export markets

Importing from

- Türkiye
- Gulf states
- Europe
- East Asia

→

Syria — work sites

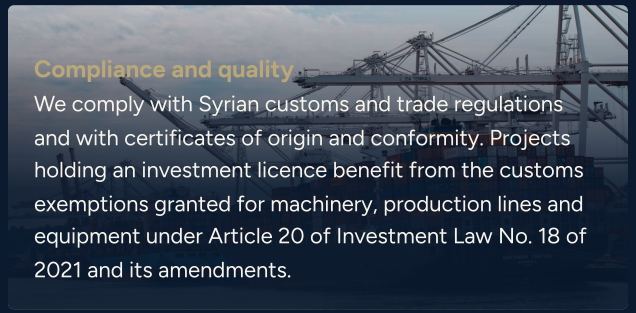
4 branches • Damascus and Coast warehouses

→

Exporting to

- Jordan
- Iraq
- Lebanon
- The Gulf

Representative offices in Kuwait, Saudi Arabia, Türkiye, Jordan, Italy and the UK enable direct contracting with manufacturers and open export channels for Syrian products.



Compliance and quality.

We comply with Syrian customs and trade regulations and with certificates of origin and conformity. Projects holding an investment licence benefit from the customs exemptions granted for machinery, production lines and equipment under Article 20 of Investment Law No. 18 of 2021 and its amendments.

FIELD THREE

Field Three

Digital Transformation

A pivotal role in Syria's digital transformation: our co-founder and CEO is the author of the principal digital-transformation initiative that built the software infrastructure of most ministries and government bodies in the new Syria — so that every project is born digital from day one.

1 principal national initiative

5 technology partners

AI in-house AI engines

Digital-transformation services — digitising institutions and projects, building identity, security and training

Digitising government institutions
Management and archiving systems, service portals and inter-agency integration.

Project operating systems
ERP and management platforms for investment and industrial projects.

Visual identity and design
Identities, presentations and digital platforms for every project.

Infrastructure and cybersecurity
Equipment, networks, data centres and information protection.

Digital capacity building
Training government and private staff on digital systems.

Digital investment marketing
Platforms presenting Syrian opportunities to investors in multiple languages.

Field Four

Tourism and Tourism Development

One team explores and develops untapped tourist areas, one manages and upgrades tourism projects, and one runs tours, receives delegations and arranges visas — helping to transform Syria's visual identity as a destination.

3	specialised teams
3	tourism partners
6	services

Tourism services — from site exploration to receiving the delegation

Site exploration
Field surveys of undeveloped coastal, mountain and heritage sites.

Development and activation
Resorts, hotels and trails in partnership with international operators.

Managing and upgrading facilities
Raising hotel and facility ratings to international standards.

Receiving investment delegations
Visit programmes: reception, escort, meetings and site visits.

Visas and procedures
Business and tourist visas and facilitated entry and residence.

Syria's tourism identity
Signature projects and global promotional content.

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Media and the Media Academy

A full partnership with DASH Academy and DASH Production — Turkish-Saudi — to produce investment-stimulating media programmes and to qualify government staff through an exclusive free initiative.

Media and academy services — content that stimulates investment, training that raises competence

Investment podcast
Conversations with decision-makers and investors in a professional register.

Media production
Corporate films, project presentations and delegation coverage.

Social media
Platforms conveying the image of the new Syria to investors and visitors.

The free initiative: 36 courses
Qualifying government institution staff in management and governance.

Training for demanding roles
Advanced programmes for officials in sensitive positions.

Project marketing
Considered campaigns for the company's projects and those of its partners.

36	free training courses
2	arms: academy and production
100+	promotional content pieces

SECTION FIVE

05

Governance and Organisational Structure

Every decision passes through a documented legal path, with independent oversight before and after execution.



Damascus — historic architecture

Organisational Structure

Internal governance under the laws regulating regional and global companies: a general assembly, board of directors, independent advisory board, internal audit, and an executive management with specialised departments.



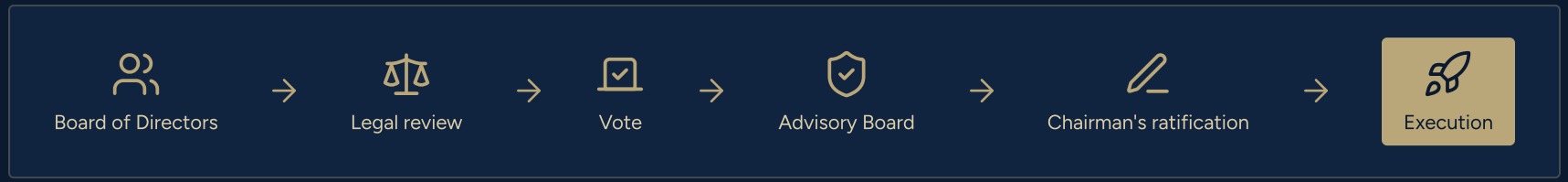
Local branches
Damascus • Idlib • Aleppo • Coast

Overseas representative offices
Kuwait • Saudi Arabia • Türkiye • Jordan • Italy • UK

Execution network
23 entities under exclusive agreements

Decision-Making Mechanism

Six documented steps from proposing a decision to executing it — no decision is executed without a legal path. Independent oversight before and after ratification, clear responsibility at every stage, and external auditability at any time.



01 Proposing the decision
At the board's regular meeting.

02 Legal review
Reviewed against Syrian law before the vote.

03 Majority vote
By a valid majority of board members.

04 Advisory Board
Independent legal and economic study.

05 Chairman's ratification
The Chairman ratifies the final decision.

06 Referral for execution
The Executive Office refers it to the competent department.

Advisory Board

Two independent departments monitor, audit and advise the Board and its Chairman:

Legal Department

- 6 law firms registered with the Syrian Bar Association
- Each firm has no fewer than ten seasoned lawyers
- Expertise in Syrian investment law and facilitating foreign investors
- Legal representation of the company before public bodies

Economic Department

- Economists with banking and feasibility-study experience
- Engagement of global economic-research firms
- Every study benchmarked against local and global markets
- SANAD Economic Consulting • ESELA

What it means for the investor

- No decision without a documented legal path
- Independent oversight before and after ratification
- Clear responsibility at every stage
- External auditability

Executive Departments

Every need has a responsible department and a clear point of contact, under the Executive Office:

Executive Office
Steering board decisions and following up departments and branches.

Project Management
Following up project execution and studies with engineering competence.

General Studies
Engineering, legal, technical and economic.

General Administration and Finance
Assets, budget, registry and human resources.

Media and Marketing
Covering and marketing projects and delegations.

Technical Services
Procurement, machinery and transport, and delegation protocol.

Public Relations
Government liaison and scheduling.

Internal Audit
Independent oversight of performance and compliance.

Risk Management and Foreign-Investor Guarantees

Our philosophy: reduce risk before entry, not after — we present no opportunity that has not passed full legal, economic and technical review.

Legal and regulatory
Review by 6 law firms and contracts with international arbitration reference.

Economic and market
Feasibility to global standards and sensitivity tests for prices and exchange rates.

Execution
13 companies under direct management, engineering supervision and progress reports.

Ownership and assets
SPV structuring, title documentation and exit guarantees.

Transparency and compliance
Periodic reports, external audit and an anti-corruption policy.

Relations with public bodies
Specialised government liaison and work within the declared strategy.

Foreign-investor guarantees — what makes the Syrian opportunity bankable for institutions:

Operating under the Investment Law
Under the Syrian Investment Law and its regulating legislation.

Repatriation of profits and capital
The right to transfer under the law, and a structure that protects the stake.

Representation and robust contracts
Legal representation and contracts that protect the investor's stake at every stage.

Legal Framework for Investment

We operate under Investment Law No. 18 of 2021 as amended by Legislative Decree No. 114 of 2025, under the umbrella of the Syrian Investment Agency and the Supreme Council for Economic Development — structuring our projects and contracts so that investors obtain the guarantees and incentives the law provides.

LAW 18 · 2021
Investment Law No. 18

→

DECREE 114 · 2025
Legislative Decree No. 114

→

SIA
Syrian Investment Agency

→

SUPREME COUNCIL
Supreme Council for Economic Development

ARTICLE 5

Investor guarantees

- No precautionary seizure or sequestration of the project except by court order.
- No expropriation except by final court ruling with fair, transferable compensation.
- No new procedural or financial burdens outside the procedural guide.
- Guarantees apply to BOT, BOO and PPP projects.

ARTICLES 16–19

One-stop window and fixed deadlines

- An investor-services centre at the Agency bringing together representatives of public bodies.
- Investment licence with all its permits granted within 30 working days.
- Reasoned refusal, with a right of objection within 30 days decided within 15 days.

ARTICLES 20–21

Customs and tax incentives

- Exemption of machinery, production lines and project equipment from customs duties.
- Permanent 100% tax exemption for agricultural projects, and 80% for development zones and targeted sectors.
- Temporary residence for the foreign investor until project completion.

ARTICLES 33–34

Dispute resolution

- Amicable means: conciliation and mediation.
- Arbitration under applicable laws and international agreements.
- The competent courts, and the possibility of a dedicated investment-dispute arbitration centre.

ARTICLE 32

Our obligations as an investor

Accounts to international accounting standards with a certified auditor • Insurance with a Syrian insurer • Use of Syrian execution companies and at least 60% local labour • Compliance with environmental legislation • Coordination with the Syrian Investment Agency on the allocation of state land and property under Circular No. 7 of 2025.

Growth Strategy

Deep roots, then a rapid rise

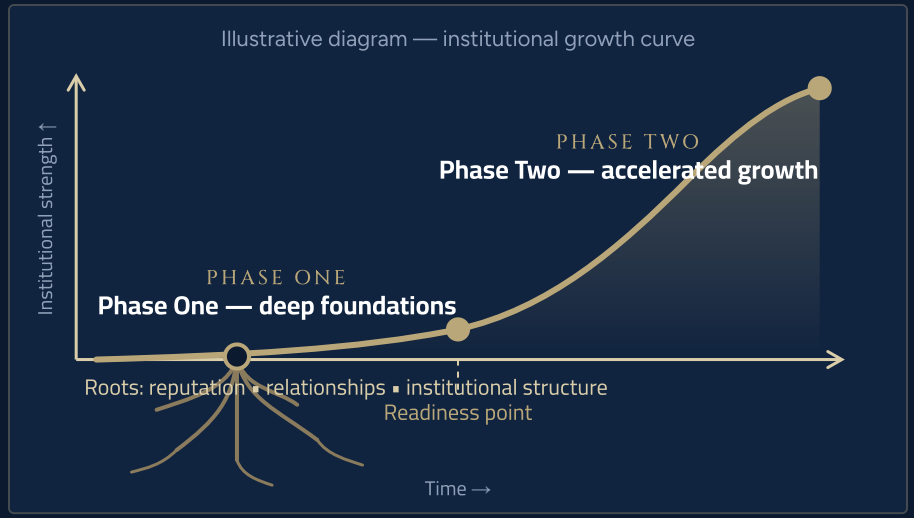
We adopt a growth model that begins by setting down roots — reputation, relationships and a solid institutional structure — before the rapid rise; we balance firm foundations with accelerated expansion, securing a strong platform for growth in a changing environment.

What dedicated portfolios deliver for each arm

A — Financial independence
Dedicated portfolios that let the executive arms take their decisions without relying on external financing.

B — Support for strategic expansion
Sufficient capital to finance ambitious projects that contribute to the growth of the whole group.

C — Reduced financial risk
Diversifying investments within portfolios to balance return and risk and secure long-term stability.



PHASE ONE · 01

Deep foundations before expansion

Building a trusted reputation and firm relationships with local and international partners and clients through reliable solutions and measurable results; and erecting an institutional structure that supports future growth and reduces the risks of early expansion.

PHASE TWO · 02

Accelerated growth at readiness

Once the roots are firm and the partner base secured, we move to capture emerging-market opportunities: geographic expansion, greater market share, and new companies that strengthen the group and establish it as a leading developer in its sectors.

Institutional Operating Principles

Four principles govern how we take decisions and work with partners and communities: protecting technical decisions, community participation, accountability, and integration with institutions.

01

Protecting technical decisions

Technical decisions remain shielded from external pressure; specialists hold full authority over technical matters, unless the client's wishes explicitly require otherwise.

02

Community participation

Involving clients and beneficiary communities in designing, executing and evaluating projects, with an added component: financial participation — as in the self-driven urban-development model.

03

Accountability and transparency

Clear accountability standards: transparency of responsibilities, clarity of mutual obligations, and periodic reports to partners and public bodies.

04

Integration with institutions

Aligning partner networks to achieve shared interests without compromising any partner's identity or priorities, in cooperation that strengthens integration and mutual benefit.



Strategic Tracks for Phase One

Four parallel tracks translate the strategy into daily work during 2026–2028, monitored by the Executive Office with KPIs for each track.

01 CORPORATE
Corporate track

- Applying governance systems to existing companies under the adopted institutionalisation framework.
- Establishing new companies according to partnership opportunities available locally and internationally.
- Managing institutionalisation and administrative quality for every executive arm.

02 FINANCING
Financing track

- Establishing and managing a central company fund, and a group of partnership financing funds.
- An independent fund for every executive arm with coded portfolios.
- Offering and selling stakes in subsidiaries under disciplined investment plans and within the governing legislation.

03 DEALS
Deals track

- Managing and executing major strategic deals in partnership with the Syrian state.
- Alliances with regional and international partners for immediate execution.
- Deal governance: contract, responsibility and documented follow-up.

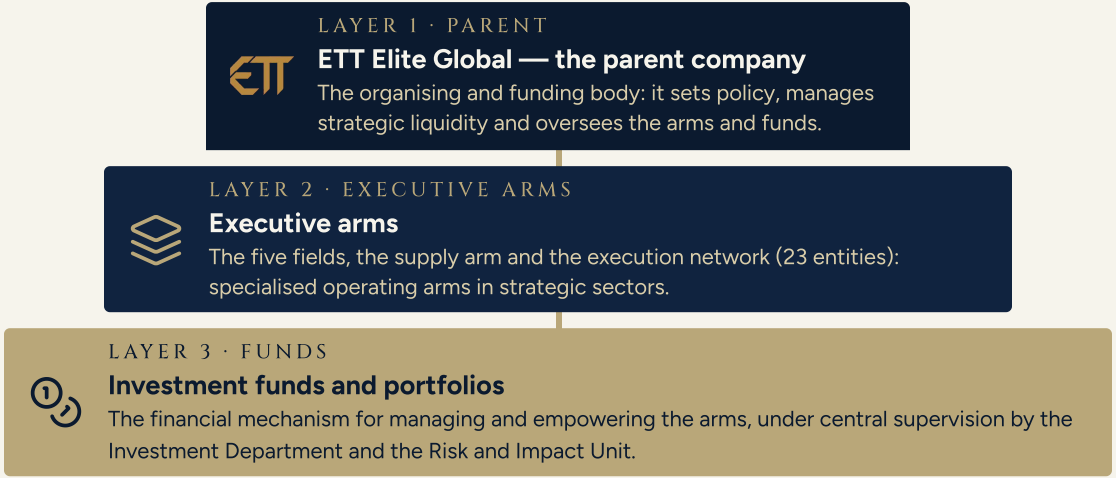
04 DEVELOPMENT
Development track

- Contributing to the development of Syrian cities using smart-city methodologies.
- Building modern digital systems that improve public services and support sustainable development.
- Linking urban development to digital transformation from a project's first day.

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Investment Policy — The Three-Layer Model

We structure our companies and funds in an integrated three-layer model that gives every arm financial and operational independence, flexibility in directing funds to the best opportunities, and full transparency in allocation, oversight and accountability.



The "gradual empowerment" principle

Decisiveness in investment decisions with strict discipline in risk management. Governance and transparency, sustainable returns, and a tangible developmental and social impact for every investment.

Project evaluation criteria

- Economic feasibility (profitability).
- Technical feasibility.
- Social and developmental impact.
- Sovereign and strategic risk assessment.

The "dual gate" methodology

GATE 1

Smart local financing

Converting operating revenues into productive investment funds.

GATE 2

Connecting the diaspora and international investors

Through legal, secure digital financing platforms within the governing legislation.

Structure of Investment Funds and Portfolios

Investments are directed by a clear national vision and managed through flexible, coded funds, all subject to oversight by a dedicated internal unit for risk management and developmental-impact verification, and established and offered under the governing Syrian legislation.

ETT Elite Global — the parent company · PARENT

ETT-F000

Central Fund

- Manages major cross-sector strategic investments.
- Supports the capitalisation of new companies.
- Finances major national initiatives and preserves strategic liquidity.
- Its resources and procedures are managed by the Executive Office under Board supervision.

ETT-XX-F00

Specialised funds for the executive arms

- Linked directly to each arm's objectives and budget.
- Each fund consists of sub-portfolios coded by arm and approved investment track.
- Full transparency in financial tracking, oversight and performance evaluation.

ETT-P00

Partnership Financing Fund

- Dedicated to financing partnerships with individual, institutional and international investors.
- Managed by a joint board of company and partner representatives.
- Invests in the arms' projects or in strategic opportunities with economic and developmental impact.
- A flexible platform for investor participation under the company's governance standards.

Principles of fund and portfolio management

Portfolios are measured by clear indicators — investment return, compliance and developmental impact — and all operate within an internal framework defining their scope and procedures.



Investment-return policy

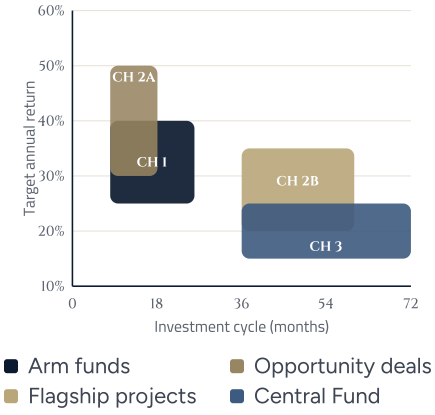
No project is approved or launched unless its feasibility study demonstrates a minimum return of 30%; special strategic cases below that threshold are accepted only with formal prior approval from the Executive Office and the approved financiers.

Investment Channels for Partners

A flexible, integrated investment model that gives institutional and independent investors access to high-value, high-return opportunities with real developmental impact, through three strategic channels with different risk levels and cycles.

Channel	Description and suitability	Target return	Investment cycle
CHANNEL 1 **Specialised executive-arm funds**	An independent fund for each arm with precise KPIs; opportunities in real estate, energy, technology, tourism and media — for those seeking safe diversification and stable returns.	25–40%	18–36 months
CHANNEL 2 · A **Opportunity deals — fast, high-return**	Short-term projects that capture critical opportunities or distressed assets: prime real-estate assets, fast-track government contracts, or alliances for immediate execution — for those who can decide quickly.	30–50%	8–18 months
CHANNEL 2 · B **Flagship projects — long-term sovereign deals**	Long-term projects with the state or major institutions: infrastructure, housing, education, renewable energy — under legal and financial frameworks that protect partners' interests.	20–35%	36–60 months
CHANNEL 3 **Central Fund**	The main arm for financing cross-sector projects of national priority: smart cities, special economic zones, infrastructure — for sovereign funds and major institutions.	15–25%	36–72 months

Illustrative chart — target return versus investment cycle



Note: the returns and cycles above are indicative annual targets set for each project according to its feasibility study and market conditions; they do not constitute a promise of return. Funds are established and offered under the Investment Law and the governing Syrian financial legislation.

SECTION SIX

06

Our Network and Partners

23 executing entities, more than 40 strategic partners, 4 branches and 6 overseas representative offices.



Damascus at night

Execution Network — Contracting and Development

Companies working with us under exclusive, operational partnership agreements inside Syria:

Contracting and Real-Estate Development

10 companies

- Soloria General Contracting
- CSC Construction and Services
- Musab Ismail General Contracting
- Saleh Zalat Contracting and Real-Estate Investment
- Murad Real-Estate Development
- Aram Real-Estate Development
- Micron General Contracting
- Levantco LCR Real-Estate Investment
- Jusur Nex Investment
- Shamcon Contracting and Real-Estate Development

Engineering and legal studies

5 offices

- SUBH Engineering Team
- Al-Kaka and Darwish Engineering Studies
- Dalal Hashem Legal Consulting and Advocacy
- Mohammad Imad Al-Jaziri Legal Consulting
- Mumtaz Al-Awa Legal Consulting

Execution Network — Studies, Technology and Media

23 executing entities working under ETT's governance umbrella and standards:

Economic studies and consulting 2

- SANAD Economic Consulting — Europe and Syria
- ESELA Consulting

Technology and digital transformation 3

- SOLORIA Technical Services
- Tekno Verse Technical Services
- Electronics Technical Equipment

Media and tourism 3

- DASH Media — media services
- DASH Academy — academic training
- SYRIA BOOKING — tourism and services

Strategic partnerships

Alliances extending from Turkish business and industrial associations to international organisations, holding groups, and construction, energy and tourism companies.

DASH
Academy & Production

40+
partners and entities

23
entities — the local execution network

Our Regional and International Strategic Partners

Turkish business associations, international organisations, bilateral councils, and construction, energy, technology and tourism groups.

Footprint Inside Syria

A central branch in Damascus — seat of the Board and the Executive Office — and three branches covering the north and the coast.

- **Damascus — central branch**
- Aleppo Governorate branch
- Idlib Governorate branch
- Coast branch — Latakia and Tartus



◆ Headquarters ◇ Branch ● Project

Project sites: Damascus — Dummar · Harasta • Al-Tall · Hisyah · Aleppo · Idlib · Latakia

International representation

Company representatives provide legal and advisory representation to investors in six countries — direct coverage of the target capital markets with a European gateway.



KUWAIT	SAUDI ARABIA	TÜRKIYE	JORDAN	ITALY	UNITED KINGDOM
Kuwait	**Saudi Arabia**	**Türkiye**	**Jordan**	**Italy**	**United Kingdom**

SECTION SEVEN

07

Our Projects and Roadmap

A portfolio stretching from Damascus to Aleppo, Idlib and the Coast — and a vision reaching to 2030.



Aleppo — the Citadel at sunset

Company Projects

Active and launched projects spanning housing, reconstruction and renewable energy, plus further projects under study across the twelve sectors in partnership with our regional partners.

Damascus

14 residential buildings — Dummar

Real-estate development of fourteen residential buildings in the Dummar project.

Harasta — Rural Damascus

Self-driven urban development

Redeveloping residents' buildings in partnership with them — reconstruction that involves landowners.

Hisyah Industrial City

Alternative solar power plant

A solar plant feeding the industrial zone with clean energy.

Aleppo

Jannati Residential City

A fully serviced residential city.

Idlib

Private residential villas

A private residential villa project in Idlib Governorate.

Rural Damascus

Residential suburb — Al-Tall

Real-estate development of a residential suburb in Al-Tall.

Latakia

Juice, cold-storage and packing platform

A joint project with the Governorate on a 10,000 m² site.

7

active projects

5

governorates — from Damascus and its countryside to Aleppo, Idlib and the Coast

Value Added

Rewarding return for the investor + protected national interest + transparent legal execution = sustainable investment.

For Gulf and Turkish funds

- A flow of vetted deals across 12 sectors
- A local partner that carries execution and operation
- Capital-protecting structures with exit guarantees
- Representation in Kuwait, Saudi Arabia, Türkiye and Jordan

For the Syrian government

- Organised attraction of foreign capital
- Execution with Syrian hands and technology transfer
- Self-sufficiency and export projects
- A BOT/PPP partner that shortens project cycles

For society and the economy

- Direct and indirect jobs
- Reconstruction that involves landowners
- Regional development: Idlib, Aleppo, the Coast
- Transforming Syria's visual identity

Roadmap 2026–2030

Four phases take the company from a regional-global company to a regional holding group — with clear indicators for each phase.

2026

Foundation and launch

- Activating 4 branches and 6 representative offices
- Signing the exclusive partnerships
- Launching the Damascus projects

2027

Scaling execution

- Aleppo, Idlib and Coast projects
- First government BOT project
- A digital platform for opportunities

2028

Attracting funds

- First sector portfolio with Gulf and Turkish funds
- IFRS standards and external audit
- First new tourist destination

2029–2030

Regional holding group

- A multi-billion project portfolio
- Expansion into neighbouring markets
- Preparing for listing or strategic partners

2030 targets — indicators that let partners measure progress year after year:

4+6	local branches and representative offices
12	investment sectors covered
IFRS	international financial reporting standards
2030	a benchmark regional holding group

SUMMARY

Syria is being built now — and the right local partner is the difference between the opportunity and the return.

Five fields, twelve sectors, twenty-three executing entities and forty strategic partners — all under one governance that puts the national interest first and protects the investor's stake.

Under the law

Every decision passes legal review and the Advisory Board.

Ready to execute

13 contracting companies and design offices.

Close to you

6 representative offices in the Gulf, Türkiye and Europe.

Transparent

Periodic reports and full auditability.

We invite you to an introductory session

An organised field visit to Syria

ELITE GLOBAL

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Branches: Damascus • Idlib • Aleppo • Coast
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